

## GOVERNMENT

# Guaranteeing Authenticity

## Protecting Today's Citizens & Governments from Counterfeiting

For today's nations, the safe movement of peoples, goods, and money relies on identifying and upholding document authenticity on a global scale. As governments work to protect their citizens from forces that wish to cause harm, they must be empowered to identify fraudulent documentation and stop counterfeiters in their tracks.

**From stamps to visas, money orders and identification cards, Ashton Potter equips governments with the document security features needed to track and authenticate the billions of documents in circulation around the world.**

## Securing the World Against Advanced Threats

### Preserve the Value of Documents in Circulation

Fraudulent documentation degrades the value of documents already in circulation. Through our advanced anti-counterfeiting tactics, we combat the efforts of the world's most advanced counterfeiters.

### Instill Citizen Confidence in Document Authenticity

A single compromised document can have wide-sweeping implications for citizen safety. Ashton Potter embeds high-security features on documentation, instilling citizen trust in the veracity of goods present in their nations.

### Protect Citizen Well-Being

Above all else, governments work to protect their citizens. At Ashton Potter, our advanced security techniques allow governments to verify authenticity and prevent counterfeits from compromising citizen well-being.

### Uphold the Rule of Law

As counterfeiting tactics have advanced, so too have our security features. We leverage best-in-class security techniques—which ascribe to government standards for each item we produce—to uphold product quality.



In **2017** there were  
**16.7 million**  
identity fraud victims  
in the U.S.<sup>1</sup>



## Securing the **Global Product Supply Chain**

ProLinc, by Ashton Potter, empowers today's governments to protect the integrity of documents in circulation and eliminate single instances of compromise. An advanced SaaS solution, ProLinc allows the world's governments to trace and authenticate billions of documents at scale, and stores records of each in its tamper-proof, Blockchain-enabled database.

**Using ProLinc, governments can embed high-security elements on every document, tracing billions of documents at once to prevent counterfeits from compromising citizen well-being and financial stability.**

### High Security Printing Services **Ensuring Document Integrity for the World's Governments**

We combine ProLinc with more than 90 years of expertise in government-grade security printing. We'll work with you to leverage the right combination of tamper-proof techniques and affix unique, irreplicable identifiers on each document.



**1.6 billion**  
secure products  
serialized and tracked  
by Ashton Potter  
technology.

### **ProLinc for Government Agencies:**

- **Highly-secure database** capable of handling billions of records.
- **Unique, serialized identities** assigned to each document and linked to a relational database record.
- **Centralized reporting in real time** including production monitoring.
- **Quick, remote access** to tamper-proof database files from the field.
- **Operators certified per line** and assigned unique codes to monitor their activity.
- **On-site server option** for maximum speed and security.
- **Seamless integration** with your existing ERP and manufacturing operation.

**A pledge to uphold document authenticity for today's governments.**

Visit [www.ashtonpotter.com](http://www.ashtonpotter.com) to discover how Ashton Potter is securing documents to protect the world's citizens from harm.



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1. <https://consumerfed.org/identity-theft-fraud-statistics-give-consumers-no-cause-to-celebrate/>