AshtonPotter
EVERY PRODUCT, SECURED.

Customized Stamped Envelopes

As the old adage goes, "Don't judge a book by its cover." Yet, the visual appeal of a book's cover remains a key determinant of whether it will ever be opened. The same is true of your direct mailer.

Ashton Potter is the only company in the U.S. approved to print stamp images on highly branded, eye-catching envelopes at scale enabling organizations to captivate recipient attention and increase open rates.

The Value of Custom Envelopes

Tailor to Your Needs.
Ashton Potter provides a flexible suite of custom envelope solutions from postage to multiple envelope sizes and security options including stamp images and customization that can be seamlessly designed and proofed from your own workstation.

Capture Attention.
Effectively leverage your brand to engage individuals from the moment of delivery by printing logos and messaging directly on your customized envelope.

Increase Open Rates.
Individuals often dispose of unmarked or suspect envelopes before they are ever opened. Our Customized Stamped Envelopes stand out from the crowd, with the benefit of a bonafide stamp image leading to higher open rates and content absorption.

Scale to Operational Demands.
Each business's mailing demands are unique. At Ashton Potter, our custom stamped envelope solution enables you to rapidly scale to thousands of envelopes as needed-all while upholding the integrity of your brand.

In direct mailers,
printing in full color combined
with basic personalization
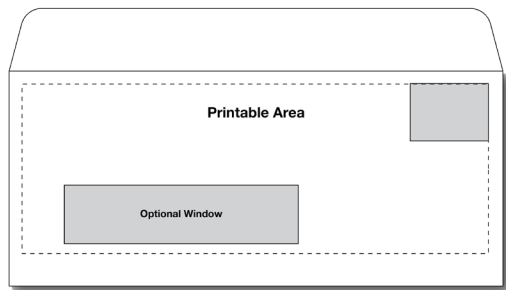increases response rates by

135%[1]

The **Specifications**

#10 Envelope

The most frequently used envelope size in the U.S., the #10 Envelope is commonly used to send invoices, newsletters, and other business communication.

Paper Specifications

- 24 pound paper stock
- 30% post-consumer waste
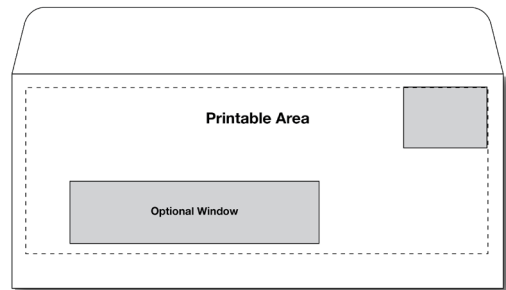- .0046" thickness
- FSC certified
- Optional window

Dimensions:
9.5" x 4.125"

Printable Area:
9.25" x 3.375"
.125" margin left, top, right and around stamped image and window (if applicable)
.625" bottom margin

#9 Envelope

Small enough to fit inside a #10 Envelope while retaining business style aspect rations, the #9 Security Envelope is commonly used as a payment or response return envelope.

Paper Specifications

- 24 pound paper stock
- 30% post-consumer waste
- .004" thickness
- FSC certified
- Optional window

Dimensions:
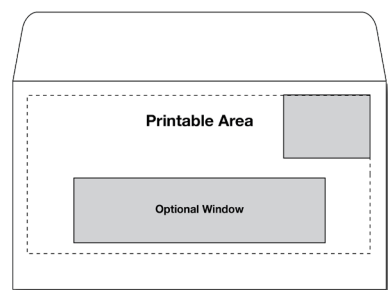8.87" x 3.87"

Printable Area:
8.62" x 3.12"
.125" margin left, top, right and around stamped image and window (if applicable)
.625" bottom margin

#6 ¾ Envelope

Our smallest standard business envelope, the #6 3/4 Envelope is commonly used to for personal postage transmission.

Paper Specifications

- 24 pound paper stock
- 30% post-consumer waste
- .0046" thickness
- FSC certified
- Optional window

Dimensions:
6.5 x 3.625"

Printable Area:
6.25" x 2.875"
.125" margin left, top, right and around stamped image and window (if applicable)
.625" bottom margin

Ready to get started?

Visit **www.customstampedenvelopes.com** to design and order your customized stamped envelopes today.

1. http://ess.csa.canon.com/rs/206-CLL-191/images/Power-of-Color-Communication-White-Paper.pdf

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