Thermal Cigarette Tax Stamp

Ashton Potter
EVERY PRODUCT, SECURED.

Ensuring Revenue Collection

Empowering Governments to Curb Counterfeiting & Diversion

Governments have a duty to ensure consumer wellbeing and protect revenue streams. Advanced counterfeit and product diversion tactics not only result in missed revenue collected but can also have implications on citizen's safety. Through the use of thermal stamps agencies around the United States uphold quality and integrity while ensuring proper tax revenue is collected.

Ashton Potter understands today's complex threat landscape, and empowers governments and tax collection agencies to identify and stop counterfeiting in its tracks. Through advanced tamper-evident security features and technology, Ashton Potter provides solutions to track and authenticate to support reclaiming and increasing tax revenue.

Enhancing Security with Tamper-Evident Solutions

Available Security Features

- **Designed for maximum transfer** to cigarette packaging.

- **Aggressive thermal adhesive** for superior performance with minimal lift.

- **Multi-layer stamp construction** thwarting counterfeiting.

- **Security Tint extends beyond border** that transfers with the tax stamp.

- **Flexible color choice** to create a visually unique stamp.

- **UV security ink** for covert security measures.

- **Field verifiable** covert features optionally available for quick identification to the trained inspector.

- **Industry standard** formats available in multiple configurations.

- **Compatible and tested** with industry standard stamp application equipment.

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11.6% of the global cigarette market is illicit, equivalent to **657 billion cigarettes a year and $40.5 billion in lost revenue.**[1]

ProLinc
by Ashton Potter

Securing the **Global Product Supply Chain**

ProLinc®, by Ashton Potter, empowers today's governments to ensure product integrity, their customers, and their citizens through an all-in-one high security printing and traceability solution. An advanced SaaS solution, ProLinc® tracks product genealogy down to the subcomponent, and stores a complete, incorruptible record of each in its Blockchain-enabled database.

Using ProLinc®, governments can authenticate the embedded high-security elements on every product, tracing billions of products at once to identify counterfeits thus preventing compromise to citizen well-being and ensuring collection of tax revenue.

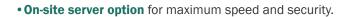## High Security Printing Services
Identifying Every Product

We combine ProLinc® with decades of expertise in high security printing. We'll work with you to leverage the right combination of tamper-evident techniques and affix unique, irreplicable identifiers on each component, manufacturing batch, and product. Stamp identifiers such as barcodes and QR codes are able to be easily integrated into the system.

Billions of Products
secured, serialized and tracked by Ashton Potter technology.

ProLinc® for Government Agencies

• **Highly-secure database** capable of handling billions of records.
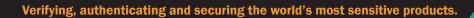
• **Unique, serialized identities** can be assigned to each stamp and linked to a relational database record.

• **Counterfeit goods identifiable** via a single scan through forensic traceability technology.

• **Quick, remote access** to tamper-proof database files from the field.

• **On-site server option** for maximum speed and security.

• **Centralized reporting in real time** by pulling data from exiting operations and systems into one central dashboard.

• **Seamless integration** with existing ERP and manufacturing operations/systems.

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